



Luigi Maddaloni

Senior Product and Lead Designer

Contact Information

Date of birth : November 27th 1983
Location: 92600 Asnières-sur-Seine
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LinkedIn: [@luigi-maddaloni](https://www.linkedin.com/in/@luigi-maddaloni)
Portfolio: [luigimaddaloni.com](https://www.luigimaddaloni.com)

Technical Skills

UX/UI design, team leadership and coaching, design operations (DesignOps), design system creation and management, interaction design, augmented AI design, UI and motion design, branding, visual storytelling

Technologies and web languages:
HTML & CSS, Javascript, PHP, Angular, React, Vue.js, Vanilla JS, Next.js, LWC, DAX

Soft Skills

Interpersonal: Empathy, Team spirit, Communication
Cognitive: Curiosity, Adaptability, Emotional intelligence
Leadership: Motivation, Stress management, Humility

Methodologies

Design Thinking, Design sprint, Lean UX, Lean Startup, Agile SAFe, Agile Scrum

Tools & Platforms

Design UX/UI: Figma, Maze, Axure, Framer, Prototipe
Visual Design: Adobe Suite, Powerpoint, Canva
Office automation: Microsoft Office
Project Management: Jira, Trello
Low-code Tools: Salesforce, Power BI, Power Platforms
CMS: Wordpress, Prestashop, Drupal

Languages

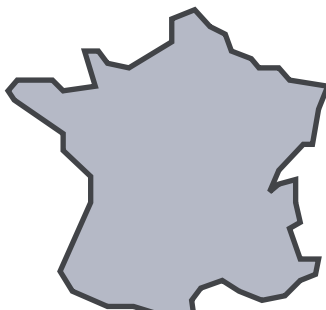
Italian: Native
French: Proficient (C2)
Anglais: Advanced (C1)
Spanish: Intermediate (B2)

Interests

Digital music composition (DAW), cinema, art, urban and nature photography, cooking

Parcours professionnel et formatif

Île de France



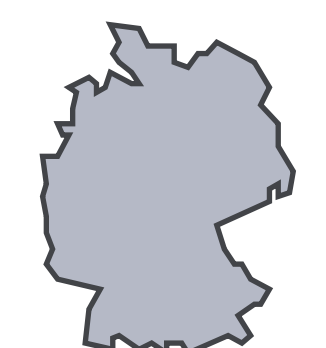
- Lead UX UI (consultant NIJI)**
EDF DSIN - Colombes
Nov 2023 to Jun 2025
- Head of Design & Product/Visual Designer (consultant NIJI)**
ENGIE VIANEO - Paris
Feb 2023 to Oct 2023
- Product designer, Visual designer**
PRIMA SOLUTIONS - Levallois-Perret
Jun 2019 to Dec 2022
- Product designer, Visual designer, Graphic designer**
KOBAS GLOBAL SERVICE - Paris
Feb 2018 to May 2019
- Art director, Graphic designer, UI designer**
REGALBOX ITALIA et CHILE - Paris
Nov 2008 to Jan 2018

Naples, Aversa



- Graphic designer**
MAF DISKETTES - Naples
Dec 2006 to Oct 2008
- Graphic designer**
NIMA STUDIO - Aversa
Jun 2006 to Nov 2006

Berlin



- Freelance Graphic designer**
Berlin
Oct 2005 to May 2006

Caserta, Naples



- Graphic designer junior**
IDAS - Naples
Jul 2003 to Sep 2005

- English Language Certification – C1 Level**
EF STANDARD – Online
Mar 2025
- Certification: Introduction to AI**
OPEN CLASSROOM - Online
Feb 2025
- Salesforce Training – Level 1**
EDF Expertise Unit
Jan 2024
- RGAA series training**
NIJI UNIVERSITY
Sep 2023 to Jan 2025
- Extended Training in Interface Ergonomics & UX/UI Design**
USABILIS - Montrouge
Oct 2021 to Jan 2022
- Webmaster & Web Design Training**
CEGOS PARIS - Paris
Apr 2011

- School internships in graphic design, photography, video editing**
Istituto MATTEI - Caserta
Sep 2002 to Jun 2003
- Graphic Design Technician Diploma (2-year post-secondary degree)**
Istituto MATTEI - Caserta
Jul 2003